

IBA Education Committee Meeting
December 7, 2009

In Attendance: Jan Iiams, Robina Bernard, Dale Moore-Chairman, and Troy Apprill

The first item on the agenda was Wikipedia team updates. Marty explained that Tim could not be present on the call and had asked that Marty get a firm list of team members for this task to send to him. Tim had also asked Marty to explain that he will then start an email thread to discuss how to go about implementing changes reiterating that he wants people to be able to reinforce and provide factual statements that we can back up; to support each others statements.

Jan Iiams, who is on the Wikipedia update team suggested that to get things rolling a little faster she would like to see Tim take the lead and identify changes that he sees need to be changed. Then team members can divide the list and submit their ideas for changes to be proofed before implementing. Team members to date are: Tim Vlamis, Jan Iiams, Steve Jones, and Connie Iden-Monds. Others that were considered for the team included Larry Moss, Linda Kiss, Don Barrucci, Nancy Goethel, and Sean O'Kelly.

We then moved discussion to our TOP TEN Reasons to GO and TOP TEN Reasons to Hold a seminar lists. It was decided that these lists should be provided on a page on the IBA Web site with the statement saying that IBA endorses and encourages balloon education to forward the industry at all levels. It was also determined that testimonials from balloon professionals as well as distributors should be included. Each committee member is to submit ideas for the TOP TEN lists to Marty who will compile for finalization. It was agreed that this project was very doable and should be done quickly so that it could be included in the State of the Industry Breakfast updates.

Before concluding the meeting Dale asked for ideas for future projects/developments. Marty suggested that she could go back through meeting notes and identify project ideas that had been tabled and include them in the follow up notes.

Next meeting: Wednesday, January 6, 2010, 10:30 AM CST

Ideas for future development:

1. A Safety Accreditation program for instructors as well as industry professionals.
2. A comprehensive feedback form to be used by producers of industry education that will encourage honest, thoughtful, and helpful feedback on instructors as well as curriculum after a class.
3. A list of qualified teachers and credentials on the IBA Web site that includes only those who teach the Smart Balloon Practices principles